

2017-2018 Assessment Cycle VPAF_Auxiliary Operations: Transportation Services

Mission (due 12/4/17)

University Mission

The University of Louisiana at Lafayette offers an exceptional education informed by diverse worldviews grounded in tradition, heritage, and culture. We develop leaders and innovators who advance knowledge, cultivate aesthetic sensibility, and improve the human condition.

University Values

We strive to create a community of leaders and innovators in an environment that fosters a desire to advance and disseminate knowledge. We support the mission of the university by actualizing our core values of equity, integrity, intellectual curiosity, creativity, tradition, transparency, respect, collaboration, pluralism, and sustainability.

University Vision

We strive to be included in the top 25% of our peer institutions by 2020, improving our national and international status and recognition.

College / VP and Program / Department Mission

Mission of College or VP-area

Provide the mission for the College or VP-area in the space provided. If none is available, write "None Available in 2017-2018."

We provide high-quality, cost-effective services in support of the research, education, and service missions of the University of Louisiana at Lafayette.

The Division is responsible for the University's physical environment and business operations that contribute to providing exceptional experiences for our students, faculty, staff, and visitors.

Mission of Program / Department

Provide the program / department mission in the space provided. The mission statement should concisely define the purpose, functions, and key constituents. If none is available, write "None Available in 2017-2018."

The mission of the Office of Transportation Services is to provide fair and equitable parking for Faculty, Staff, Students and Visitors to the University. This is accomplished through routine enforcement of the UL Traffic Code. This is accomplished through quality service in a courteous, timely and orderly fashion. We additionally provide transit operations to those Faculty/Staff and Students who need to park remotely. This is accomplished through dedicated transit routes and efficient service.

Attachment (optional)

Upload any documents which support the program / department assessment process.

Assessment Plan (due 12/4/17)

Assessment Plan (Goals / Objectives, Assessment Measures and Criteria for Success)

Assessment List

| Goal/Objective | Coordinate efforts and work with the City/Parish of Lafayette to enter into a cooperative agreement which would allow members of the Campus Community to utilize the city/parish transit system at a low or no cost to commute to campus. | | | | | | | | |
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| Goal/Objective | Effectively measure the number of individuals who are utilizing the campus transit system. | | | | | | | | |
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| Goal/Objective | Continue to communicate with the entire campus community on visitor parking locations. Currently the visitor parking is underutilized and through proper communication and marketing, this area will be better utilized. This may require that additional bus/shuttle services be provided within the confines of the campus, however until this resource is utilized to its full extent this service is not feasible. | | |
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Program / Department Assessment Narrative

The primary purpose of assessment is to use data to inform decisions and improve programs (student learning) and departments (operations); this is an on-going process of defining goals and expectations, collecting results, analyzing data, comparing current and past results and initiatives, and making decisions based on these reflections. In the space below, describe the program's or department's overall plan for improving student learning and/or operations (the "assessment plan"). Consider the following:

- 1) What strategies exist to assess the outcomes?
- 2) What does the program/department expect to achieve with the goals and objectives identified above?
- 3) How might prior or current initiatives (improvements) influence the anticipated outcomes this year?
- 4) What is the plan for using data to improve student learning and/or operations?
- 5) How will data be shared within the Program/Department (and, where appropriate, the College/VP-area)?

Assessment Process

I am currently a member of a collaborative group comprised of Acadiana Planning, Lafayette Consolidated Government, Lafayette Parish School Board and South Louisiana Community College. We have monthly meetings to discuss plans and goals of each group and how we can unify our organizations and assist one another to benefit the entire parish community with regards to public transportation. This many include shared ridership with subsidized funding from UL for students to ride LCG Public transit to campus.

We continue to seek funding to provide an automated count system to our current fleet of transit buses utilized to transport commuter students from Cajun Field to Campus on a daily basis. By implementing this system we can easily identify the key areas that are being serviced as well as determine what other resources may be needed. Accurate counts will provide a data source that can then be shared with UL Administration and even with the above group from Acadiana Planning Commission and LCG.

As the campus continues to grow with additional student enrollment and faculty/staff it is imperative that we utilize the resources we have related to parking. In order for us to be able to fulfill the needs of faculty/staff and students all areas of campus need to understand the importance of visitors and guests utilizing the Stokes Parking Garage as a place those individuals should park. This will reduce visitor confusion as to where they can park as well as provide additional data to support a decision to fund an inner campus shuttle. This would be a shuttle service that would run daily and make stops every fifteen minutes within designated areas of campus so that individuals such as visitors would not need to walk across campus if parked at the visitors garage.

Results & Improvements (due 9/15/18)

Assessment List Findings for the Assessment Measure level for Coordinate efforts and work with the City/Parish of Lafayette to enter into a cooperative agreement which would allow members of the Campus Community to utilize the city/parish transit system at a low or no cost to commute to campus.

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Reflection (Due 9/15/18)

